



2305 Dunlavy / Houston, TX 77006 / 713-522-2409

ELEVENTH ANNUAL JURIED EXHIBITION

July 6 - August 1, 2019

JUROR PENNY CERLING

Artist Penny Cerling explores life and the Universe in her work – those things which are too small or too large to see, but which can be known through science and explored in the arts. Her work is usually done in pen and ink on paper or wood through series which explore the way things work. Examples are *Bur Clover Series* (a simple weed that has importance to life by fixation of nitrogen), *Grasses Series* (a collaboration with poet Artis Bernard), *From Sundials to Black Holes* (exploring sundial maps), *Pipevine* (exploring the flower, vine, seed formation, and butterfly), and *Moonflower* (exploring the flower, vine, seeds).

Raised in the Chicago area, Cerling graduated from Iowa State University and moved to Houston in the mid-1970's. She taught graphics at the University of St. Thomas and later changed her focus to printmaking. She worked at Little Egypt Enterprises as a collaborative etching printer until 1990 when she started Cerling Etching Studio. She also worked at Tembo-Cerling Collaborative until the early 2000's. In all, Cerling worked collaboratively with Texas artists for twenty-five years as a Master Printer, using mainly 18th century techniques, and these works now reside in many private and museum collections. At 50 years of age, she became an RN, working as a nurse for 18 years. She is now a tour guide at Houston's Museum of Natural Science. All of these activities have influenced her studio decisions.



CHARITY PARTNER NEW HOPE HOUSING

The mission of New Hope Housing is to provide life-stabilizing, affordable, permanent housing with support services for people who live on very limited incomes, with the vision of serving Houston's most vulnerable citizens. In 1993, the parishioners of Christ Church Cathedral-Episcopal acted against homelessness and poverty by investing in community solutions. Of the funds they raised, \$1.25 million created New Hope Housing, making possible the first 40 units of single room occupancy (SRO) rental housing in Houston. From inception, the focus was on adults living alone on very modest incomes, and the program has grown into Texas' leading provider of SRO housing. In 2013, the scope of services was expanded to assist homeless and at-risk families. The first family supportive housing community opened in 2018 in central southwest Houston. Today, New Hope Housing is an award-winning, debt-free organization, helping to build lives through nearly 1,200 units of beautiful, safe housing, available at an affordable rental rate in eight locations throughout Houston. It connects people with a range of supportive services, providing tools to create a stable life filled with hope.

CALENDAR

JULY 1 - 2	Deliver Artworks to Archway Gallery During Business Hours (10 a.m. – 6 p.m.)
JULY 3	Selection of works by Juror and Notification of Acceptance (10 a.m. – 6 p.m.)
JULY 5	Pick Up Works Not Selected (10 a.m. – 6 p.m.) Installation of Exhibition by Gallery Curators
JULY 6	Opening Reception (5 p.m. – 8 p.m., with Juror's Remarks at 6:30 p.m.)
JULY 27	Late Night Pie Social Evening / Closing Reception (7 – 9 p.m.) Open to the Public
AUGUST 2 - 3	Pick Up Accepted Works and Sold Works Released to Clients (10 a.m. – 6 p.m.)

ELIGIBILITY and AWARDS

Open to all area artists, age 18 and older. Eligible are 2D and 3D works which have been completed within the last 3 years independently of a class or workshop and not previously exhibited by Archway Gallery. The exhibition will be selected from actual artwork. No substitutions may be made once the show has been juried, and all work must remain on display for the duration of the exhibition. Current members of Archway Gallery and staff/board members of our charity partner may not enter the competition.

Artists selected will be notified by telephone or text message on July 3. If you have NOT been notified by 6 p.m. on July 3, your work was NOT selected, and you must pick it up from Archway Gallery July 5 during business hours or in the morning hours of July 6. Please do not pick up works after 1:00 p.m. on Saturday due to reception preparations. The gallery is not responsible for work not picked up on the designated date.

The juror will award all prizes at the Opening Reception on July 6. First Prize is a cash award of \$500, with guest artist privileges for one month at Archway Gallery. Cash awards will also be presented to the Second and Third Prize-Winning artists. Honorable Mention awards will be granted at the discretion of the juror. All are invited and encouraged to attend the reception, which is open to the public. The exhibition will remain open to the public through August 1. Works in the show will be available for pickup August 2 - 4 during business hours. Works left after August 4 may be donated to the charity of our choice.

SUBMISSION GUIDELINES

Artists may submit two works. The entry fee for one or two works is \$30, payable to Archway Gallery. Bring artwork(s), fee and entry form to Archway Gallery, 2305 Dunlavy, Houston, TX, 77006, between 10 a.m. and 6 p.m. on Monday, July 1 or Tuesday, July 2. No shipped work will be accepted. All entries must be delivered to the gallery, properly labeled, with contact information including phone and email.

2D work must not exceed 48" in either direction. All work must fit through a standard doorway with a weight limit of 50 lbs. Improperly framed work, wet work, or work that cannot be safely exhibited will not be accepted for jurying. **NO SAWTOOTH HANGERS. ALL CANVASES MUST BE WIRED OR HAVE D-RINGS FOR HANGING.** The gallery has a limited number of plain white wood pedestals. Works requiring other presentations must include them as part of the submitted pieces. Gallery curators and the juror (if she desires) will install the exhibit; their decisions of artwork placement are final.

Works featuring violent or sexual content will not be displayed.

SALES

All work submitted must be for sale, and all sales will be transacted through Archway Gallery. If work is sold, 50% will be dispersed to the artist and 50% will be paid to the charity partner. Sold artwork will remain on display until the end of the exhibition period, at which time Archway Gallery will arrange delivery to clients. Archway Gallery will share the names and contact information of clients who purchase work with the respective selling artists.

We encourage and invite artists to promote the show via personal websites, links, mailings, and visits with guests to Archway Gallery. A limited number of postcards will be available for pickup prior to the opening, and we will make the digital invitation available to any who request it. The show will be extensively publicized through our website, email blasts, gallery street signage, public relations posts and listings, and other opportunities in coordination with our charity partner.

ENTRY FORM: ELEVENTH ANNUAL JURIED EXHIBITION (PLEASE PRINT LEGIBLY)

NAME: _____ PHONE: _____

ADDRESS: _____ ALT PHONE: _____

CITY, STATE, ZIP _____

EMAIL: _____ WEB: _____

ARTWORK TITLE 1: _____ PRICE: _____

MEDIA: _____ SIZE (INCLUDING FRAME): _____

ARTWORK TITLE 2: _____ PRICE: _____

MEDIA: _____ SIZE (INCLUDING FRAME): _____

AGREEMENT: Submission of this application and the piece(s) represented shall constitute an agreement on the part of the artist to comply with the conditions set forth in this prospectus, including the following: While I understand that great care and all steps will be taken to mitigate the possibility of loss or damage, I hereby release Archway Gallery, its members and clients, Penny Cerling, New Hope Housing, and its members, staff, associates and boards from any and all claims occasioned by injury, damage or loss of artwork while on the premises of Archway Gallery. Permission to photograph and/or reproduce the work for publicity, documentary or educational purposes is hereby granted.

SIGNATURE: _____ DATE: _____

ARTWORK LABELS: AFFIX ONE LABEL TO THE BACK OR BOTTOM OF EACH PIECE. **PLEASE PRINT LEGIBLY.**

NAME: _____ PHONE: _____

ARTWORK TITLE 1: _____ PRICE: _____

NAME: _____ PHONE: _____

ARTWORK TITLE 2: _____ PRICE: _____



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Archway Gallery is an artist-owned gallery consisting of up to 32 Houston-area artists who pool personal resources to operate a for-profit business in the beautiful Montrose area. Our mission for the Gallery's 43-year history has been to showcase resident artists' work and make it available for sale to the public. Aligned with that goal, we share our space and time with individuals and organizations across media boundaries including writers, musicians, dancers, designers and philosophers.

In the spirit of opening our doors to other artists beyond our immediate group, we initiated a Juried Competition and Exhibition ten years ago. This was met in the local art community with great enthusiasm, as the accepted artists were eligible for cash awards and exhibition privileges in a beautiful gallery space reserved for featured exhibitions.

We host an opening reception and events paired with the charity partner throughout the month-long exhibition and prominently feature and strive to sell the exhibiting artists' works. Fifty percent of the selling price is retained for the charity partner, and fifty percent is dispersed to the selling artists. Additionally, a donation jar is set out at the opening reception and, new this year, at a closing event entitled "Late Night Pie." All cash and check donations from this jar are earmarked for the charity partner and dispersed at the close of the show by check from Archway Gallery. In the past, receipts from the bar have been in the hundreds of dollars.

Entry fees collected from the artists fund the juror's honorarium and prize money, awarded by the juror to first, second and third place winners. Other costs that are covered by these fees include printing of prospectus forms, a simple catalog, a banner, and postcards which are made available to the participating artists. The gallery covers the reception refreshment costs.

Archway Gallery has partnered with Houston-area nonprofit organizations from the start, with the intention of showcasing them with our public relations and of sharing with them a percentage of sales from the works that might be sold during the event. Our past charity partners include The Houston Arboretum, The Houston Humane Society, The Houston Area Women's Center, ArtReach, The Buffalo Bayou Project, The Houston Audubon Society, Young Audiences of Houston, Teen and Family Services, Casa de Esperanza de Los Ninos, and Rescue Bank. Past jurors include Dean Ruck, Jeff Law, Bert Long Jr., Julie Farr, Patrick Palmer, Mark Larsen, Gus Kopriva, John Runnels, Dr. Fernando Casas, Ph.D., and Diane Griffin Gregory.

We are grateful for the continued support of the area's artists and patrons in making this exhibition a success.



WWW.ARCHWAYGALLERY.COM